

THE DIRECTOR'S VIEW

BRADLEY COUNTY SCHOOLS

September 2017

Student Editor - Tori Freeman, BCHS

VOLUME 3 ISSUE 2

Growing Students - Building Futures

The value of education can mean different things. To some people, the value may represent how much they can earn. Others may see the value of education as the amount of job opportunities they will have after graduation. Still others may see the link between education and responsible citizenship. For you, value could mean something different.

Our schools begin in the early years to instill the value of education to our students and families. As we begin celebrating how well our students read in the early grades, we also discuss how much better their future years will be due to their early successes. The effort and emphasis we place on education now does affect their future learning possibilities and job opportunities.



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Pictured above - Eighth Grade students from across the county visit Cleveland State Community College to learn more about area CTE programs. This is the fourth year of the event sponsored by Chamber of Commerce.

Career Fair at CSCC

Dr. Ailshie Visits Eighth Grade Career Fair at Cleveland State

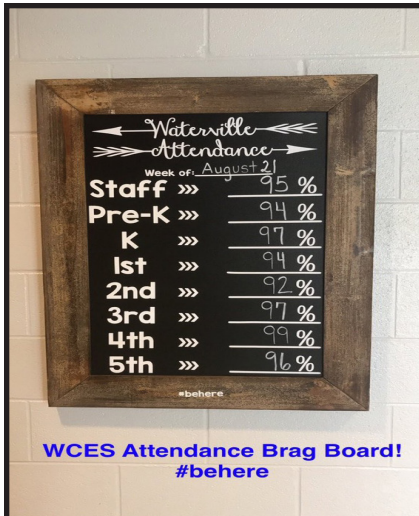
Developing college and career ready citizens is at the heart of business for Bradley County Schools. Four years ago, Bradley County and Cleveland City Schools joined efforts with the Cleveland Bradley Chamber of Commerce to provide a career pathways fair for students, first in the 9th grade (2014 & 2015) and then the 8th grade (2016 & 2017). Local education programs from the high schools and colleges are paired with businesses within career clusters. Popular programs like Health Science, Culinary and Cosmetology may be found on one end while the STEM-related mechatronics, CAD/engineering, and Agriculture is found on the other along with many other career fields. All the while A/V Production Team from Walker Valley's The Spill News captures the whole event and posts on Twitter. This year a special guest attended the event. Dr. Lyle Ailshie, TN Department of Education Deputy Commissioner of the College, Career and Technical Education, joined Dr. Cash, Dr. Dyer, Dr. Seymour and school officials in a tour of the mechatronics classroom and lab at Cleveland State Community College and the 8th-grade activities across the campus. Dr. Ailshie expressed his excitement about the collaboration between the college and high school. Students have the opportunity to earn college credits and a Siemens I Certification in the Advanced Manufacturing Program. Looking around at the students presenting from the high school and the students attending, the future is bright.



Dr. Lyle Ailshie, Tennessee Department of Education Deputy Commissioner of CTE, tours CSCC and the 2017 Career Fair

Elementary News

WCES Positive Attendance Initiative - #behere



Waterville Community Elementary School believes, “80% of success is showing up!” – Woody Allen. Student attendance is very important. If students are not at school they miss out on so many wonderful opportunities such as academic knowledge and social interactions with adults and peers. Both of those are extremely important in the development of a child. WCES shares the vision of Bradley County Schools which is “Growing Students...Building Futures”. In order for a student to “GROW” we need them to be at school so they can be “nurtured” by participating in engaging lessons daily. We have aligned our attendance goals with those of the district which is achieve a 95% attendance rate for the school year. WCES is striving to ensure that students are eager to attend school each day.

WCES has implemented a positive attendance initiative this school year. We are celebrating attendance daily. Every classroom has a plaque to proudly display outside their classroom door each morning if their class has perfect attendance. Classes can earn a “WCES Attendance Bus” to display outside their classroom door if they have perfect attendance for the week. Students also receive a pencil or small treat. WCES conducts Attendance Shout-Outs every Monday morning to recognize those classrooms that will be displaying the “Attendance Bus” for the week. At the end of each month the classroom in each grade level that has the highest

attendance percentage earns the coveted “WCES Attendance Apple” along with a very special treat.

We are very proud of our “Attendance Brag Board” which is displayed in the front lobby and is updated every Monday morning. It displays attendance by grade level for the previous week. It is very important that we keep all of our parents, guardians, community members and other stakeholders up-to-date and informed about the importance of student attendance and what a great job they are doing to ensure that students are at school every day.

So far, our #behere Positive Attendance Initiative is proving to be very effective as our attendance rate for the month of August was 96.7%.

Park View Knights - “Camp Out and Read”

The “Read 20” district wide initiative is something that the Park View Knights know well and practice every day! Our students have already met their first school wide Accelerated Reader goal of 1,000 AR points. They celebrated this achievement by dressing up like campers since our AR theme this year is “Camp Out and Read”. Along with school wide goals, students also work to complete individual AR goals each 9 weeks. They will have various celebrations for reaching their goals such as attending a “Camp Out at Lunch” cookout, watching or playing in a student/teacher basketball game and receiving a Kona Ice snow cone at recess. As students reach different AR point clubs, they get to add “brag tags” to their AR necklace, hear their name announced on the morning show, and get their name posted on a star in the hall outside the library. Additionally, teachers offer many incentives in their classrooms such as lunch bunch, dodgeball and donuts, and sitting in the teacher’s chair, just to name a few. Students also work towards earning enough points to go on field trips to places like Jumpin’ Junction, Deer Park and Leisure Time Bowling. The library is open every Tuesday and Thursday night for Family Reading and AR testing. Students can also earn a free Pizza Hut personal pan pizza for reading 20 minutes every day. For students, it’s always exciting at the end of the year to see if you have earned a trophy as a top point earner and to spend any points you have left over in the AR store on prizes.



Park View students are ready to “Camp Out and Read”

*Every Child Deserves
A Happily Ever After...*

Read With A Child

Bradley County Schools

Sponsored by: The Cleveland Rotary Foundation | ReadingFoundation.org

Secondary News

BCHS Band students using technology in the classroom

Google Classroom is a great addition to my daily classroom. There are many great things that Google Classroom does to make our classroom a better learning environment. First and foremost Google Classroom makes communicating with students easier. Not only can I communicate with students through face to face conversations in class I can also communicate with them using Google Classroom. This is great because students can receive notifications on their smartphones at any time. This allows me to send our class reminders to every student. Communication is a vital part of any classroom and being able to easily communicate with students and parents makes our classroom more successful.

The feature I use the most currently is the “ask question” post on the stream. Since our students are not in a 1:1 environment but

almost all have smartphones this feature works great. This feature allows me to ask questions as either a starter or at the end of class to check understanding. The students can then answer

the question within the Google Classroom app without having to create any other type of Google doc or downloading any other apps on their phones. This feature has worked well with my students in our classroom by utilizing the devices students carry in their pockets. By entering all student grades into Google Classroom students are also able to check their grades easier. They always have access to what their grades are and anything that needs to be made up right from their smart device.

While there are numerous other great things that can be done in Google Classroom these are two things that I use often. Google Classroom has been a great addition to my classroom and can't wait to utilize it in more ways in the future. I believe our students will benefit from utilizing technology on a daily basis and it will prepare them for their future after they graduate.

Andrew Coggin is the Band Director at Bradley Central High School



Lake Forest Middle School Operation Compassion students raise money and collected canned foods and clothes for hurricane victims.

Lake Forest Middle School 'Operation Compassion'

This past month, the 8th grade students of building 3 have been collecting donations to send to Operation Compassion for the hurricane victims. We gathered canned goods, socks, and money. By the second day of our two weeks of collecting goods, we had over 500 donations come in. We collected a total of \$218 and hundreds of canned goods and socks. The students were really invested in this project and have already begun planning their next “kind campaign”.

The Kind Campaign was launched in September with 7th and 8th grade girls participating in various activities. The Kind Campaign is an internationally recognized nonprofit organization that brings awareness and healing to the negative and lasting effects of girl-against-girl bullying through their global movement, documentary film, in-school assemblies and educational curriculums.

Bradley County Schools Mission Statement:

The mission of the Bradley County School System is to provide an educational opportunity for every student to excel.

Vision Statement:

Growing Students – Building Futures

We Believe:

By inspiring excellence, all students will realize their worth and potential.

By inspiring excellence in learning, all students will be college and career ready.

By providing an academically rigorous and relevant education, all students will excel.

By becoming a leader, all students will develop character and confidence.

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Follow Bradley County Schools on Social Media

Reading Across the District

Taylor Elementary Reads!



Star Wars Characters launching the Accelerated Reader program for the year



CSI investigation for text evidence to sequence a story in 4th grade reading



Sight Word Olympics in 1st grade

Michigan Avenue Elementary



Family Reading Nights are up and running with great results. We love seeing families read together!

MAS students are excited about using our new Little Library!



Prospect Elementary

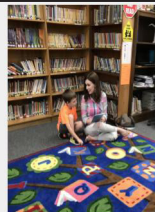
Parenting isn't a lifetime of success. It's a series of moments you either make or miss.



Family Reading Night
Monday 4:30-6:00



After School Reading
Tuesday 2:45-4:30



Park View Elementary



Check out our article in this month's Director's View



Oak Grove

Oak Grove students got a chance to meet Wonder Woman during Story Time at the mall!



At Oak Grove, our teachers make Reading Workshops a fun time for learning!

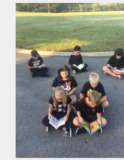
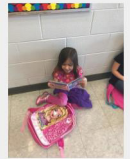
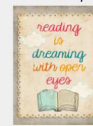
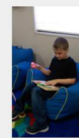


At Oak Grove, Readers are Leaders!!

Our older students love the opportunity to read to our little ones!



Waterville Community Elementary School



NORTH LEE ELEMENTARY

We are reading all hours of the day using our new Little Library!



Our book fair was a huge success!



AR kick-off was a blast!



Hopewell Elementary

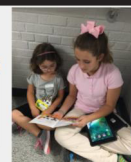
Enjoying flexible seating while reading



Reading passages in workshop



AR Time



4th and 5th Grade students are given the opportunity to lead and mentor younger students as they learn to love reading!



County Spotlights

Student Spotlight Video



Adam West - North Lee Elementary

Student Spotlight Video



Chase Carroll - Ocoee Middle School

Teacher Spotlight Video



Chase Smartt - Valley View Elementary

Teacher Spotlight Video

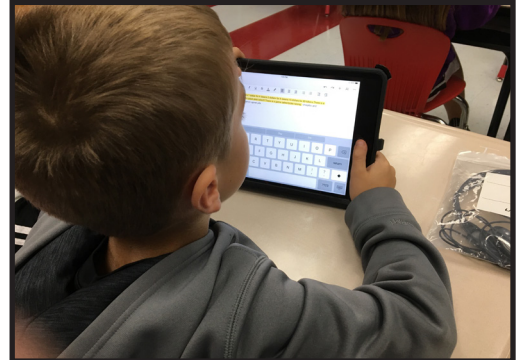


Abbey Duncan - Oak Grove Elementary

Valley View Bradley Reece's 2nd Grade rocking Google Classroom

Google Classroom is a wonderful tool that I have been using to engage my students in their learning. Google Classroom makes even the mundane work seem like fun. My students have been using Google Classroom to complete several different projects. We have been using a link to Google Docs to work on their opinion writing. The students have started their document and are able to easily edit and work on their document without the frustration of constantly having to erase and start over on their writing. With the sharing option, I can log in as they work to help them with spelling mistakes, grammar mistakes, or even to ask them about a part of their writing. I also am able to access their writing anywhere because they have shared it with me.

We have also been using Google Classroom to help with the speed of instruction in Open Court. I have been making Google Forms for some of the worksheets that normally take longer to complete. I am able to give the form to my students and they can complete it within minutes. This also saves time for me, because the form is immediately graded. I have immediate information on my students mastery of the skill I just taught. If you aren't exploring the options Google Classroom gives you, what are you waiting for? Bradley Reece teaches 2nd Grade at Valley View Elementary.



Student in Bradley Reece's Second Grade working in Google Classroom at Valley View Elementary



(From Foundation, Page 1)

The educational foundation offered at our schools directly affect the future job opportunities open to students and success in college. Since more jobs have specific technical skill requirements and common industry practices or certifications, training after high school is essential whether this occurs in a technical school, a college, or a university. Making gains in reading, increasing math skills, and exposing our students to science through STEM opportunities, will increase our ACT scores and chances of student success. Our local industries—including education, technology, financial services, agriculture, and more—see the need for real world application and are beginning to play a new role in education, one that improves learning for students while providing opportunities for businesses. Rather than viewing education solely as a matter for educators or only the school's responsibility, many companies are also tackling education issues with the schools. Partnerships with Industry and Education creates a combination for success for students today and in the future through increasing the opportunity to put the skills to work. For example, BEST partnerships, STEM labs, Work-Based Learning, and various career awareness activities. From K to J (Kindergarten to Job) the value of education is priceless.

Bears vs. Harvey is a “win” for classrooms in Texas

As we watched Hurricane Harvey hit Texas with 130 mph winds and seemingly endless rain, our hearts broke for the people caught in its path. As students viewed the destruction on the news, they began to question what, if anything, could they do to help. As they brainstormed ways to help, they received information that a teacher in Florida had created a Google sign up to “Adopt a Texas Classroom.” Instantly, our Teaching As a Profession students knew they had their answer. As the students waited to hear back on an “adoption” match for their class, students began making announcements and preparing to receive donated goods and named the project, “Bears vs. Harvey” defeating



the hurricane by giving back what Harvey took. What followed was truly an amazing example of teamwork, compassion, and community.

We adopted our first class a kindergarten class at AB Freeman Elementary in Houston and the teacher, Ms. Alfaro, said that most of her students homes were flooded and that they would need backpacks, undergarments, socks, and basic school supplies. Then, as the students talked about how would it feel to have your world turned upside down as a five year old and while listening to the students discussions, Mrs. Kersey felt in her heart that she should sign up for another class, so she did and we adopted the second classroom. This time we were matched with a high school teacher at Sterling High School in Baytown, TX. Mrs. Rogers requested backpacks, pencils, paper and items for her students to get ready for school. So our Cosmetology classes got in on the project by packing personal care items.

Items started coming into the classroom, and as we started organizing the donations we heard of another class in need through one of our school counselors, so with the items flowing in Mrs. Kersey ask the class if they felt they could adopt a third class and it was an emphatic “Yes.” Karen Ortiz teaches a 4th and 5th grade class in Cypress, TX and she lost most everything in her classroom. She said that the water was 2 and a half feet high in her classroom



and most everything was ruined. She had to get to and from her house by canoe, so not only did she have devastation at school, but at home as well.

The students started spreading the word through signs and the use of social me-

dia and the donations piled up. Items came from our Bradley family, Waterville, Park View and Taylor Elementary brought in school supplies too. Several churches gave items and donated money. A big shout out goes to Eaton Corporation for taking care of all of the shipping. For the three classrooms that were adopted the student’s shipped five pallets plus three separate boxes for a combined total of 2200 pounds of supplies.

While Hurricane Harvey took so much from people in Texas our Bradley community was able to defeat some of the frustration, anxiety and loss and helped make it possible for three classrooms to get the school year started with needed supplies and enough to share with other classes in their schools. Each teacher has sent emails of thanks, appreciation and have said they are amazed by the generosity. The Bears vs Harvey project gets an A+ in what Community Service truly means...giving back, so that one day when you need help it will come back to you.

BenchMark Physical Therapy donates \$30,000 to BCS

BenchMark Physical Therapy donated \$30,000 to the Bradley County Schools’ athletic departments to fund the new jumbotron scoreboards at the Walker Valley High School and Bradley Central High School football fields.

David Harris, Vice President of Integrations for BenchMark Physical Therapy said, “We are proud to make this contribution to further serve the school system and athletics departments.”

BenchMark has provided sports medicine and athletic training services to both Walker Valley and Bradley Central since 2013. Harris continued, “Our outreach to these schools and the community are a valuable part of what we do at BenchMark.”

The new jumbotron scoreboards were installed at the schools prior to the 2017 football season and are now in use during games and events.

BenchMark Physical Therapy is an evidence-based physical therapy practice with an emphasis in orthopedic rehabilitation, injured worker programs, sports medicine and various other specialty programs. Leading the industry in post-graduate education, BenchMark offers an in-house orthopedic residency program accredited by the American Physical Therapy Association and offers superior expertise in orthopedic manual therapy, a hands-on approach to patient care that’s proven more effective for many diagnoses.



BenchMark Physical Therapy donates \$30,000 to Bradley County Schools. Pictured (L/R): Dr. Linda Cash, BCHS AD Turner Jackson, BCHS Principal Todd Shoemaker, David Harris - BenchMark VP, WVHS Principal Nat Akiona, and WVHS AD Mike Turner