

THE DIRECTOR'S VIEW

BRADLEY COUNTY SCHOOLS

August 2016

VOLUME 2 ISSUE 1

Growing Students - Building Futures Welcome Back!

We are very excited about the upcoming school year. This promises to be a year filled with opportunities for all of our students as we strive to find ways that we can be even better than before! As this year begins, we pledge to all of our families that this will be a meaningful school year. Our class-work will be engaging, meaningful and filled with rigorous work for each student. Our goal of Reading 20 minutes a day and striving for 90% of our third graders to be proficient will be at the forefront of learning. The high expectations for learning combined with special events and many extracurricular clubs and activities, performing arts groups, and athletic teams allow for

(See Director page 2)



Pictured above -Students from the 2016 Health Science Camp at Lee University work in the lab. Three other camps were held to promote industry specific skills and trades.

[Click Here to watch 2016 Health Science Camp Video](#) [Click Here to watch 2016 IT Camp Video](#)
[Click Here to watch 2016 STEAM Camp Video](#)

CTE Summer Camps

BCS Student turn up the "heat" at four different camps

Challenging, creative discovery describes the four camps of Pathways Bradley, Youth CareerConnect and Career Technical Education this summer. While on break students from Bradley Central High School and Walker Valley High School participated in interactive camps ranging from introductory Information Technology to demanding Advanced Manufacturing. Designed to present material in a way that differs from the typical classroom, the camps each had an accompanying encounter field trip, industry specific training, and a project with an end product.

The summer began with the Welding Camp cranking up before the students' last day of school. The six day camp included a trip to Heatec welding industry, intense instruction for a week in Cleveland State Community College Welding facility, and resulted in 14 Professional American Welding Society Industry Certifications. Following closely behind, the Advanced Manufacturing, STEAM, camp took students to St. Louis to experience engineering in action at the St. Louis City Center Museum and the Arch. From the trip students developed ideas and concepts of engineering later brought to life through sculptures representing the core values, mission, and vision of two industry partners, Denso and Cormetech.

Lee University hosted two camps as well. The Health Science camp demonstrated the importance of science in the medical professions bringing biology, microbiology, chemistry relevance in everything from pharmacy to maternity nursing. The students completed a service learning project with a local nursing facility. Touring the Center for Disease Control and the Bodies Exhibit in Atlanta brought the week to life. Information Technology camp was fun with an introductory program from MIT. Along with learning basic programming,

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August Highlights

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Read with a Child Campaign

Elementary News

Lunch and Learn at Taylor Elementary

When that last bell rang back in May, most kids were dreaming of spending months away from the books and the deadlines of assignments. However, it's the summer months that have some students experiencing what is known as summer slide. Reading is an area that requires regular practice and repetition. Any child that doesn't practice literacy skills is going to experience some setback. Often students continue to learn through summer enrichment orchestrated by their families and the community, but some students lack access to these



Lunch and Learn Students at Taylor Elementary

opportunities. At Taylor Elementary School, this was not the case. Teachers and students were literally earning back the gains of the previous school year.

Students of Taylor Elementary School had the opportunity to participate in the Lunch and Learn program that was offered to rising first through fifth grade students. The group of students met Monday
(See Lunch and Learn page 6)

Are You Smarter Than a North Lee 5th Grader?

North Lee 5th graders faced off with Good Morning Chattanooga's (GMC) morning show in an epic battle of "Are You Smarter Than A Fifth Grader" on July 27th. North Lee 5th grade teachers created a question bank from current standards and kept them locked away until the game began.

As the first question was posed in the subject of grammar, students were off to an early lead. After a few more questions in the categories of reading, science, and social studies, students maintained their lead by quite a large margin,

(See Smarter page 6)



(From Director Page 1)

multiple opportunities for everyone to be involved this year.

During the 2016-17 school year, Bradley County Schools will continue to build upon and enhance our proven foundation of good work, honored traditions, and continued focus on students. Our vision...

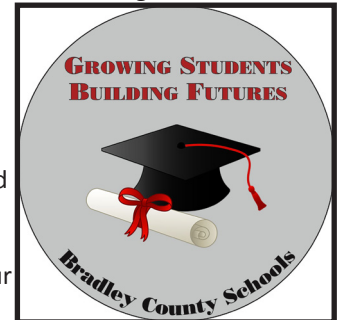
Growing Students – Building Futures

exemplifies what we are about. We want the best opportunities for each student today and in the future.

Our staff of highly qualified professional educators and support personnel is committed to providing our students many opportunities both inside and outside of the classroom. We invite and encourage students and parents to work in partnership with us to as we strive for excellence at all levels.

We look forward to a very positive and productive year together! We extend a special, invitation to our families to join us at school activities and events whenever possible. We value your involvement and support in your child's education. Again, we look forward to a great year with all of our families and community members.

Sincerely,
Linda Cash



Valley View's Vision

As educators, we all share a very special calling and passion for making a difference in the lives of students. Many times this calling and passion can be bogged down by a feeling of being overwhelmed with the amount of work it takes to be successful. In order to work efficiently and effectively we must have a goal of how our school should be operating. This is a vision. A vision gives guidance, direction, and a detailed description of how our school operates. It is the "What" behind what we do. The vision begins and is carried out by all members of a learning community, including all faculty and staff, parents, and students. The visioning process is a collaborative effort in developing the vision and in carrying it out. The vision of Valley View Elementary was developed to help carry out the vision of Bradley County Schools which is "Growing Students-Building Futures." As a Bradley County Schools family we all share in this vision and have a responsibility to see it come to fruition. With this in mind, the faculty and staff of Valley View Elementary went through a rigorous process to develop a vision this past summer. The process took place over several days in which

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Secondary News

Mustang Band's Summer "Jam"

The Walker Valley Mustang Band just recently wrapped up Band Camp as they prepare for the beginning of their 16th year of performing for the school and community. With an enrollment of 276, the Mustang Band will entertain the crowd with their 2016 show titled "That's My Jam". Selections include "Centuries" and "Irresistible" by the Fall Out

Boys, "Empire State of Mind" by Alicia Keys, an original composition by Director Colby Burris for the percussion feature and "Shake it Off" by Taylor Swift. The Band is led on the field by Drum Majors Audriana Perkinson, Kaitlyn Spence, Hannah Scarbrough, Taylor Breeden and Maggie Miolen. The Mustang Band takes great pride in giving the audience an electrifying musical and visual performance.



Members of the 2016 Mustang Band preparing "That's My Jam"

As well as performing at Mustang football games, the band will travel to 3-4 marching band contests including the "A Bradley Classic" on Saturday, October 1 at Bradley Central High School.



After football season the Mustang continues its musical endeavors performing several concerts with 3 concert bands, jazz ensemble, percussion ensemble and preparing many students as

they audition for All-East Junior and Senior Honor Band, All-East Jazz Band, All-State Concert and Jazz Band, as well as many local honor bands. The Mustang Color Guard is not only an important part of the Mustang Band but also participates in the musical put on each year by the Fine Arts Department. As the second largest band program in the state and who has performed 5 times in the

(See WVHS Band page 6)

Revolution Kids Show Choir Camp

Lake Forest Middle School's Kid's Show Choir Camp took place July 18-22 from 9am-12 pm at Lake Forest in the cafeteria. The camp was open to students who will enter grades 4-6 this fall. The camp was directed by LFMS teacher Jeremiah Pritchard, with vocals taught by LFMS teacher, Michelle Johnson. Several BCHS show choir students also taught choreography throughout the week. The camp concluded with a performance at Bradley High School Fine Arts Center at 7:00 pm on Friday evening. The students presented the songs/choreography learned throughout the week.

The Kids Camp repertoire consisted of "Dance Evolution", a medley that takes the audience through the decades; and an Elvis classic, "Come on Everybody". Students were given opportunities to perform special solos at the performance. They achieved such success in one short week!



OMS Teacher Ray Ledford at NASA's STEMcon

Space Camp for OMS Teacher

OMS Teacher Ray Ledford's STEMcon Experience NASA's STEMcon, in Huntsville, Alabama, is a special professional development program that brings together educators from schools across Marshall Space Flight Center's five-state region. It featured a NASA-themed curriculum, hands-on activities and opportunities for bridge building and curriculum development with fellow educators.

The Marshall Space Flight Center region includes Alabama, Ar
(See Space Camp page 4)

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County Spotlights

Stand Out, Stand Strong, Stand United

Talking to our children about drug use isn't always easy, but it is crucial. Sometimes, just beginning the conversation is the hardest part. In early adolescence, when children advance from elementary through middle school, they face new and challenging social and academic situations. Often during this period, children are exposed to abusable substances such as cigarettes and alcohol for the first time. When they enter high school, teens may encounter greater availability of drugs, drug use by older teens and social activities where drugs are used.

At the same time, many behaviors that are a normal aspect of their development, such as the desire to try new things or take greater risks, may increase teen tendencies to experiment with

drugs. Some teens may give in to the urging of drug-using friends to share the experience with them. Others may think that taking drugs (such as steroids) will improve their appearance or their athletic performance or that abusing substances such as alcohol or MDMA (ecstasy or "Molly") will ease their anxiety in social situations. A growing number of teens are abusing prescription ADHD stimulants such as Adderall® to help them study or lose weight. Teens' still-developing judgment and decision-making skills may limit their ability to accurately assess the risks of all of these forms of drug use. (National Institute on Drug Abuse) A recent report by researchers at Penn State University found heroin and prescription painkiller abuse on the rise thanks to the availability of both forms of the drugs. The



(From Space Camp page 3)

Kansas, Iowa, Missouri and Tennessee. The program offered the opportunity to learn innovative ways to bring the excitement of space science and STEM concepts to the classroom. STEMcon promotes collaboration and best practices all within the framework of Space Academy® for Educators, the most realistic, engaging and fun space science program on the planet. This professional development is targeted for STEM educators teaching fourth- through eighth-grades. Upon completion of the program, educators earned 32 professional development hours.

Funding for this program is provided by a grant from the NASA Competitive Program for Science Museums and Planetariums. In addition to learning about the NASA-themed curriculum, hands-on activities, and curriculum development, we experienced some of the same Space Camp® activities as younger campers, such as the multi-axis trainer, 1/6 gravity chair, and a simulated space mission.

National Institute on Drug abuse reports one in 12 high school seniors reported having tried Vicodin for recreational use. One in 20 reported trying OxyContin. And for college age students one in 10 reported having a prescription for OxyContin or Vicodin, but 20.2% say they took more than they were supposed to.

As a community, Bradley County is involved in taking a stand for the lives of all of our students. In conjunction with a core group of community members, our schools are ready to have a voice in deterring drug use in our children. On August 18th students from our schools will pack the field before the Bradley/Walker Valley game to begin the public stand for unity in fighting drug use. Come support our students in standing up for living clean and sticking together for a better and brighter future.

For more information regarding participating as a community or business organization, please contact Brittany Cannon at Bradley County Schools, 476-0620. You can also get involved in your community and seek out drug abuse prevention programs that you and your child can participate in together.

[Read 20 - Making Reading Fun](#)
[Click Here for more info](#)

LFMS Athletics

Football - Attended the Maryville/Heritage 7 on 7 Tournament and we were UNDEFEATED CHAMPIONS. Attended FCA 7 on 7 and Big Man Challenge. Varsity finished in 3rd place out of 10 teams. Brayden Clark won in the category of Longest Throw with a 52 yard pass. Payton Ruth won the 40 yard dash for DB's and WR's. Awarded FCA Scholarships for players to attend camp and Grace Point Church paid for the coaching staff to attend the camp.

Boys Basketball - Attended the Oak Ridge and Tennessee Tech Basketball Camps. Attended play days at East Hamilton High School, Tennessee Wesleyan College, and Red Bank High School. Participated in the Annual LFMS Shoot-Athon to raise money for the upcoming season. Hosted the Inaugural Winter Sports Golf Tournament in May to raise money for new scoreboards in gymnasium.

Girls Basketball - Attended the Lee University and Oak Ridge High School Camps. The coaching staff assisted the Bearettes Basketball team and staff at the Bearettes Annual Basketball Camp. Players attended the Bradley Bearettes Basketball Camp to work on individual skill sets. Players, Coaches, and Parents participated in the 2nd Annual Parent vs Player basketball game. Hosted a pancake breakfast at Jenkins Deli to raise money for new uniforms. Hosted the Inaugural Winter Sports Golf Tournament in May to raise money for new scoreboards in gymnasium.

Cheerleading - Participated in the UCA Cheer Camp and won Gold Level Award. Sold gym ad sponsorships and media guide sponsorships for the upcoming season. Hosted a car wash event at O'Reilly's Auto Parts to raise money for new uniforms and camp. The team has been selected to attend the NFL Halftime Extravaganza in Nashville, TN at Nissan Stadium on August 20. They will be performing at halftime of the Titans vs. Panthers preseason game.

(From Camps page 2)

students also worked with Lee's technology department to unlock the mysteries of the interworking behind the network. Students ended the week with a trip to facilities in Atlanta. Exciting and fun camps encourage students to never stop learning. To see videos of the camps and hear more from students visit: thinkcte.org

Pictured below - students from STEAM Camp at the Arch in St. Louis



WVHS Softball Camp



Lady Mustang Summer Camp

This summer marked the 4th year that the Walker Valley Lady Mustangs Softball team has hosted its softball camp for students in grades 2-8. This camp focuses on fundamental softball skills as well as leadership development. The camp not only benefits the young athletes, but provides leadership and mentoring opportunities for our high school players. During the last four years, over 150 young athletes have benefited not only from quality softball instruction, but from positive relationships built with high school athletes.

Great Summer for BCHS Athletics

The Bradley Athletic Department was busy this summer trying to improve team play. Coach Jason Reuter hosted his kids camp and took his girls basketball team to MTSU, Lee University, and Heritage High School.

Coach Chuck Clark also hosted a kids camp and took his boys basketball team to several camps also, including Tennessee Tech, Cleveland High and Oak Ridge High. Coach Damon Floyd's football team participated in off season weight lifting and conditioning and competed in 7 on 7 football. Girls soccer recently attended Vanderbilts soccer camp under the direction of Coach Chrissy McKinney. Coach Christy McElhaneys volleyball team just participated in a ETSU volleyball clinic. Travis Adams had his baseball summer league for varsity and jv baseballers and also hosted his kids camp.

Chelsea Helton has now taking over bowling and replaces Coach Don Burke.

Special thanks to Coach Burke for all his hard work with our bowlers. Don is also our golf coach and our golfers have already stated their season by hosting the Bradley Invitational at the Cleveland Country Club. Ben Smith made sure that our state champion wrestlers were also busy. The wrestling team participated in several individual and dual tournaments. Coach Steve Logsdon and Turner Jackson hosted a free wrestling camp for beginners. Our new football weight facility and indoor was also completed and is being used. Just another summer break at Bradley.

OMS Athletics

Football- Our football program has around 90 kids participating in our program. They have had workouts and practice all summer. We have a new head coach, John Howard, who has been an assistant the past 2 seasons.

Boys Basketball- Our varsity team has participated in 3 camps, including Lee University, Oak Ridge and East Hamilton. We welcome a new 7th grade coach in Chad Turner. He will be teaching 8th Grade History.

Girls Basketball- Our varsity team has practiced and participated in 2 Lee University camps this summer. We have 3 new coaches in our program. Jordan McElheney will take over our Varsity team. He has been the 7th grade coach for the past 4 years. Coach McElheney teaches 8th grade Math. Jordan Neuharth and Laurel Allen will be coaching our 6th and 7th grade teams.

Wrestling- Our Wrestling Team hosted a Middle/Elementary skills camp in July and it went very well.

WVHS Wrestling



Walker Valley-Ocoee STAMPEDE WRESTLING CAMPS SUMMER
Each camper received a camp T-Shirt and Lunch each day.
Campers will receive instruction from WVHS & OMS coaching staffs, mild conditioning, and exciting games.

(From Valley View page 2)

we took a look at our current reality related to teaching, learning, school culture, and resource management. This led to a brainstorming session with the question in mind, "If our vision is carried out, how would school look different for students, parents, teachers, and in our school structures?" Staff members worked closely together to narrow down and clarify the ideas that were labeled as imperative to moving our school forward. Ideas were then prioritized based on feedback from all staff members. A draft vision was then put together based on these ideas. The draft vision was then reviewed and revised by several teams of stakeholders who looked for grammar, clarity, and alignment to the current reality activity. The vision now serves as our guiding document for every school initiative. This energizing document serves as a communication tool and an evaluative tool. It will be reviewed biannually as a working document for the further improvement and success of our school. The vision of Valley View Elementary is designed to not only guide our school to be the best for our kids, but to "Grow Students and Build Futures."

(From Lunch and Learn page 2)

through Thursday for 6 weeks over the summer. Each day these students put forth a great deal of focus and commitment to the program by showing up ready to work. The students were able to learn at their own level and pace with an online program called MobyMax. Moby's diagnostic test quickly assessed student proficiency on each standard within the common core and pinpointed exactly where gaps in student knowledge existed. From there, lessons were assigned to each student based on their diagnostic results. The students also spent time practicing their fluency and comprehension by reading with one of the teachers. Each day, students also worked on an activity or craft that went along with the read-aloud for the week. To increase participation in the program, students were provided transportation each day to and from school via a United Way grant from Duracell. In addition to learning activities, students were provided a free lunch each day from Bradley/Cleveland Services. The students who participated in the Lunch and Learn program will be rewarded for their hard work during a school assembly in August.

(From WVHS Band page 3)

London New Year's day Parade, the Mustang Band is very proud of its hard work and dedication.

The Mustang Band and Staff would like to thank all parents, administration and the community for their support throughout the years!

Staff include: Band Directors – Alan Hunt, Colby Burris, Donald Benton

Color Guard Staff – Stephanie Hunt, Emma Barnes, Katie Coggin

Percussion Staff – Kevin White

"MUSTANG BAND ROCKS!!"

(From Smarter page 2)

though Team GMC came in strong in the social studies category.

The math portion of this game was written. It included questions about the volume of a composite figure, multiplication using an area model, as well as identifying the parts of a division equation.

The final round was oral and the category was spelling. Both teams spelled their words correctly, but the undaunted students still came out on top. The game ended with the students scoring 13 points and GMC scoring 3.

A new appreciation was found for the rigor of 5th grade standards, as well as the perseverance of students during this competition.

This segment aired on Good Morning Chattanooga on Fox 61, Friday, July 29, 2016 at 7am.



North Lee students with the GMC crew. North Lee Students won the competition 13-3.

2016 – 2017 Bradley Central Bear Pride Band

The Bradley Central Bear Pride Band just finished up their Band Camp for the 2016 marching band season. The band has been working hard to prepare themselves for the upcoming season. We are also proud that the BCHS Band has over 100 members for the first time in several years. We are preparing our field show titled "Let The Games Begin" telling the story of a sporting event from the beginning to end. Selections for this show include "Let the Games Begin" by AJR, "My Songs Know What You Did In The Dark" by Fall Out Boy, "Lets Go", "Roar" by Katy Perry and a mashup of "All I Do Is Win" and "My Songs Know What You Did In The Dark". "This year we are looking forward to performing this fun and entertaining show for the BCHS Football fans as well as at several regional competitions.



BCHS Band students getting ready to "Let the Games Begin"

After football season the Bradley Band will continue its musical journey through the participation in many different activities including a concert with the BCHS choir before the semester comes to an end. Also, many students will be participating in several extra honor ensembles. These ensembles include Lee University Honor Band, All-East Jazz, All-East Honor Band, All State Band and many more.

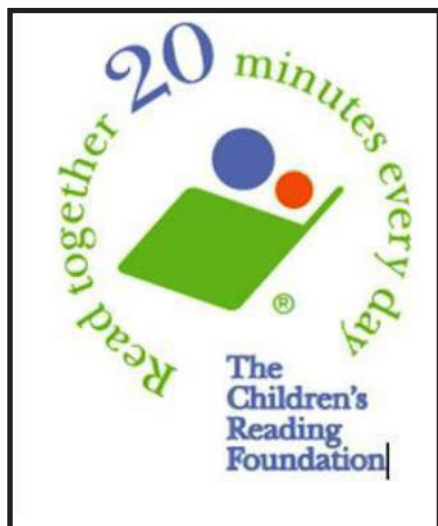


We are thankful for everything that our parents, administrators and community members do the Bear Pride Band every year.

Staff Members: Band Directors – Andrew Coggin, Tanner Hunt

Percussion Staff – John Watkins

Color Guard Staff – Keshana Fox, Sam Gruber



READ 20 READ WITH A CHILD CAMPAIGN

Read 20 is dedicated to creating a strong community of readers by promoting the importance of reading with children from birth at least 20 minutes a day.

Students in elementary schools across the county took part in summer reading events focused on stopping the summer slide. Summer activities included events such as: Lunch and Learn, Summer Smarties Math and Literacy, Imagination Destination, Camp Knight, Reading in the Park, Fireflies and Flashlights and Mother Goose on the Loose. Students were encouraged to read over the summer, visit Little Libraries and attend reading events held at the public library and the mall.

Students and reading were also the focus of United Way's Day of Action. Volunteers from local businesses showed up on school campuses across the county to help prepare for the upcoming school year. Dr. Linda Cash, Director of Schools, addressed over 300 volunteers at

lunch about the importance of reading. Students were featured in the program, and over \$2000 were donated to help promote the Read 20 initiative, supply books and build "Little Libraries."

Bradley County School is committed to growing students and building futures. Join us in encouraging and educating families about their important role in raising readers and spreading the word about the Read 20 initiative. Each of us can contribute to the success of our young people and invest in the future of our community.

Stay tuned for upcoming events and remember to READ 20!

Bradley County Schools | 800 South Lee Highway | Cleveland, TN 37311 | Phone: (423) 476-0620 | Fax: (423) 476-0485 | Website - Bradleyschools.org